



## Client Attraction Launches New Website and Brand Refresh

STAMFORD, Conn. (Sept. 8, 2014) – ClientAttraction.com (<http://www.ClientAttraction.com>), the world leader in transforming small business using marketing and mindset, has launched a new website focused on student enrollment in The Client Attraction Business School. Fabienne Fredrickson, founder of ClientAttraction.com and The Client Attraction Business School (CABS), says the new website and brand refresh are more closely aligned with the company’s strategic vision for growth and expansion.

The new website offers a clean, modern design, easy-to-navigate functionality and a content-rich site experience. Created with the user experience firmly in mind, the website has been designed to inform prospective students about the multifaceted business education offered by The Client Attraction Business School.

“Our new brand and website convey our school’s ability to serve the whole entrepreneur,” says Fredrickson.

“Where most business schools focus strictly on business, CABS offers a unique combination of curriculum, coaching and community, with an emphasis on accountability, mindset and love. Our system has proven successful time and time again, and our new website and brand reflect our emphasis on serving the whole entrepreneur.”

In addition to providing information on the different educational tracks of the business school, ClientAttraction.com caters to individuals who are interested in a one-to-one conversation with a caring enrollment coach. Clear and accessible forms have been designed for users to schedule a call with an enrollment coach, who will answer all questions and help prospective students decide if the school is the right fit.

The ClientAttraction.com website features student success story videos, access to a free audio CD on *How To Get All The Clients You Need*, registration to Client Attraction events such as the Mindset Retreat, the Client Attraction Blog and an abundance of free resources for every entrepreneur, regardless of his or her field of business.

The Client Attraction Business School is a leader in online business education and virtual training. With the help of today’s technology, the business school welcomes entrepreneurs and business owners from over 25 countries across the globe.

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### About Client Attraction

Founded by Fabienne Fredrickson, ClientAttraction.com has been repeatedly ranked by *Inc.* magazine as one of America’s Fastest Growing Private Companies. With the belief that entrepreneurs are catalysts for creating positive change in the world, the company’s mission is to educate, develop and inspire entrepreneurs to multiply their reach with authenticity, integrity and love.