

Fabienne Fredrickson



Best-selling author of
**Embrace Your Magnificence: Get Out of Your Own Way
and Live a Richer, Fuller, More Abundant Life**

Fabienne Fredrickson releases “Embrace Your Magnificence” New book offers a course in self-esteem for women

Get out of your own way and live a richer, fuller, more abundant life

Stamford, CT (July 1, 2014) – “Embrace Your Magnificence: Get Out of Your Own Way and Live a Richer, Fuller, More Abundant Life” (Hay House Publishing, July 1, 2014) by Fabienne Fredrickson is already being hailed as a “book for the generations” because of its eternal messages of unconditional love for one’s self, embracing your worth and manifesting your life’s purpose.

Best-selling author, mentor, international speaker and founder of the world-renowned Client Attraction Business School (www.clientattraction.com), Fabienne Fredrickson has helped thousands upon thousands of women to transform their lives. In this extremely brave and revealing book, Fabienne takes us on a personal journey from the depths of feeling “less than” and “not good enough” to the highs of living and sustaining a magnificent life. What began as a love letter to her daughter Claire has become Fabienne Fredrickson’s message of courage and love to women everywhere that “you are a magnificent being, truly deserving of a rich and abundant life.”

“I believe that when women realize how potent and magnificent they truly are, they will step up powerfully to shift their world,” said Fabienne Fredrickson. “When a woman allows herself to see how glorious, brave and brilliant she is, despite what she’s endured previously, she will feel the courage to step out of her shell, stop playing small and fully step into the potential of her own life purpose.”

In “Embrace Your Magnificence,” Fabienne takes readers on a journey as she shares her own personal experiences of hard-earned lessons, realizations and transformations. Even if the details are different, Fabienne’s story is your story. The feelings and emotions she shares are universal. “Embrace Your Magnificence” is a course in self-esteem, as much as it is a path to healing, forgiveness, self-love, faith and courage. Each of the book’s 72 inspiring essays will inspire you to take action to create the life, the career, the family, the income, the legacy and the meaning you want in your own life. You’ll move beyond your past and grow from your experiences. Through your own transformation, you will affect others around you in ways you may never fully understand.

“Embrace Your Magnificence” will empower you to get out of your own way, move beyond fear and resistance, embrace your magnificence and begin living a richer, fuller, more abundant life.

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About Fabienne Fredrickson

Fabienne Fredrickson is an inspirational mentor to thousands of clients worldwide, an author, international speaker and founder of The Client Attraction Business School and ClientAttraction.com, ranked repeatedly by Inc. magazine as one of America's fastest growing private companies and recipient of the 2013 Stevie Award for Entrepreneur of the Year.

As one of the most influential and highly acclaimed success mindset speakers and mentors in the world, Fabienne believes in the capacity for each and every person to become the full expression of their purpose here on earth by taking a no-excuses approach to growing within and having a willingness to "play a bigger game." Her mindset teachings, born from Fabienne's own personal experiences and challenges and once intended for entrepreneurs, are now embraced by women all around the world who seek a catalyst for their personal and professional growth and to live a life they love. For more information, please visit www.clientattraction.com.

Title: Embrace Your Magnificence: Get Out of Your Own Way and Live a Richer, Fuller, More Abundant Life

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Testimonials for *Embrace Your Magnificence* (2014)

"Every once in awhile, a book comes along that really captures the essence of what it means to grow and become everything you are meant to become. In Embrace Your Magnificence, Fabienne has woven her own life lessons into a masterpiece that will help whoever reads it transform their own lives in such a compelling way that it should be required reading for every adult in the world. ...I urge you to study and apply each chapter as if your future success depends on it. You... have the benefit now to learn from and apply all the best lessons she has garnered in her life. Read this book. Apply what you learn, and watch your life soar to heights you only dream of today."

- **John Assaraf,**

New York Times best-selling author, *The Answer* and *Having It All*

"Loving the essence of who you are is the key to true and lasting happiness. In Embrace Your Magnificence, Fabienne beautifully illustrates how to embrace your authentic worth and live an exceptional life."

- **Marci Shimoff**

Professional Speaker and #1 NY Times Bestselling Author, *Happy For No Reason, Love For No Reason, Chicken Soup for the Woman's Soul*

"In her book, Embrace Your Magnificence, Fabienne opens her heart and her deep well of personal experience to provide you with great wisdom. If you are ready to stop wishing and whining and begin living the life of your dreams, let this book be your guide."

- **Arielle Ford**

Author, *The Soulmate Secret*

"You're here to live a life filled with passion, joy and purpose. Fabienne's book shines a light on the way."

- **Janet Bray Attwood**

Transformational Leader, NY Times Bestselling Co-author, *The Passion Test*

"Truly transformational! Such a beautiful book with a message written by a beautiful woman. Fabienne carries the torch that shines a light on women everywhere! Read it...then pass it on to your own network of amazing women."

- **Sandra Yancey**

Founder & CEO, eWomenNetwork, Inc.

"Fabienne Fredrickson has written a gem of a book for every woman who knows deep within in her soul that she was meant to live an unstoppable life and wants the keys to creating it. Read this book, be inspired and then pass it on."

- **Cynthia Kersey**

Bestselling Author, *Unstoppable*; Chief Humanitarian Officer of the Unstoppable Foundation

"I highly recommend her training and her book...she is awesome!"

- **Debi Copfer**

"Through the heartbreaking, yet triumphant stories so beautifully shared in this book, Fabienne will become a gentle and omnipresent force in your life."

- **Heather B. Habelka**

★★★★★ **“Like having coffee with your sage best friend.** Reading *Embrace Your Magnificence* makes the reader feel as though she's sitting in Fabienne's kitchen, having a cup of tea with a sage, dear friend. Fabienne Fredrickson offers a window into the life of a transformed woman - and the narrative is enlivened with candid stories of moving from a pained past to manifesting an authentic, self-aware and successful life. Through practical advice, exercises and uninhibited honesty, Fabienne brings the basic but often elusive concept of loving oneself to an achievable goal - one illustrated by the candid and raw experiences of her own life-transformation. Important concepts, from self-judgment to judging others, seeking approval or facing the fears that hold us back, are offered without pretense. Fabienne lovingly pulls away the masks we wear to protect ourselves from the pain of old childhood 'stories'. Those stories infiltrate our lives and minds and get in the way of real personal triumph. Fabienne asks us to replace them with trust, honesty, intuition and self-love. Women from tween to maturity who face life's biggest hurdles will benefit from studying the concepts and straightforward solutions Fabienne presents, allowing us to truly embrace ourselves for the unique people we are...begin the wonderful process of embracing your magnificence. You will see your life through new eyes forever after.”

- Jerry V.

★★★★★ **“Embrace Your Authentic Brilliance.** I was moved by Fabienne Fredrickson story. She has lived an incredible life. The information she shares in her book, *Embrace Your Magnificence*, highlights her journey from near bankruptcy to top company to watch. She truly embraced her own authentic brilliance. Her gifted storytelling style gives the reader guidance on how to follow your own personal journey and discover your own brilliance. If you are looking for a book that will inspire you to start your own journey toward *Embrace(ing) Your Magnificence*, start by reading this book.”

- Debra Vey Voda-Hamilton, Hamilton Law and Mediation

★★★★★ **“So many woman need the messaging in this book.** In *Embrace Your Magnificence*, Fabienne Fredrickson digs deep into her personal experiences to beautifully illustrate a journey up from the depths of low self-esteem. Even though the details may be different, as she writes early on in the book, 'my story is yours.' Fabienne truly wants the reader to deeply heal and grow in her own life--and she facilitates that through a generous helping of vulnerable sharing, exercises, affirmations and the encouragement of ongoing self-reflection and self-care. I walked away from the book with the sense that my life will be profoundly changed for the better having experienced it. So many women desperately need the message in this book. I know I will be re-reading and referencing the lessons in it for years to come.”

- Christine Gallagher

★★★★★ **“Universal principles made easy.** Fabienne Fredrickson's book *Embrace Your Magnificence* takes universal principles such as self-acceptance and makes them tangible for everyday consumption. It's the translation of 'woo-woo language' into common English with easy steps for taking action. She is open and frank in sharing her experience, making it OK to be human. Humility is a defining point of a master and Fabienne is showing the way in this book.”

- Luisa Rasiej

★★★★★ **“Lovingly shining light into dark places.** This is a book to keep, to read again and again. Fabienne Fredrickson lovingly shines the light into the dark pockets of our lives we may be ashamed of or afraid to see and discuss with openness and compassion. With courageous sharing from her own personal growth, humor and an almost physical love for the reader, Embrace Your Magnificence unveils with each page the inner work and outer steps to shed the doubts, fears and beliefs that hold us back from becoming our best selves. Clear a half-day from your busy schedule and dive into this book. You won't be able to put it down. Listen to the whispers from each chapter as your truth becomes known to you and fall in love with your future. Every time I'm discouraged, tired, feeling shame around a past mistake or doubtful of what's in my future, I find comfort in the chapters and encouragement from Fabienne.”

- Kelly Azevedo

★★★★★ **“A great reminder.** As I read Fabienne Fredrickson's book Embrace Your Magnificence, I was often struck with the thought that although we are all unique, we are also the same. So many of us have had similar struggles, experiences and conversations with ourselves (to different degrees) through our lives that limit us and detrimentally change or reinforce our negative beliefs about ourselves. Fabienne honestly shares her story in a way that is personal and compassionate. There are books that I read all the time by just opening them up and reading wherever it opens. Embrace Your Magnificence is one of those books. No matter where the book opens, there is a life lesson that is worth the time to reflect on, giving us options to make different choices, believe in ourselves and teach our children about their magnificence.”

- K. Cinnamond

★★★★★ **“A Life Changing Blueprint to a More Magnificent You.** Two parts how-to and one part a personal retelling of her own life story, through Embrace Your Magnificence, Fabienne Fredrickson provides the blueprint to a richer, more magnificent life. If you are feeling unworthy of love, afraid of rocking the boat or just unsure of your next step, Fabienne will gently teach you the mindset of playing a bigger game. Then with warmth and compassion, she will give you the strategies to face your fears, trust your intuition, discover what makes you uniquely you and share it with the world. This must-read book will serve as a life-changing guide for you in both your professional and personal life. I know that I will read it again and again.”

- Catherine J Avery

★★★★★ **“Life changer!** Once I discovered Fabienne Fredrickson and the lessons she teaches, I was thrilled to get my hands on this book. And it delivered, big time. It sparked me to move forward in chasing my dreams... my REAL dreams. After reading it, I decided to change my business and now I'm living it! Thank you Fabienne for being you, it encourages me to be me!”

- Miriam Vree-van Straten

★★★★★ **“Quick to read and easy to absorb and very very very REAL, so real you will have shivers up your spine that someone could possibly have a similar situation as you and turn it to Gold, all in the way you look at it. A must buy an Absolute Must BUY.”**

- Heather Sparrow

Fabienne Fredrickson,
Founder of ClientAttraction.com
Creator of The Client Attraction System®
Author of Embrace Your Magnificence (2014)

Fabienne Fredrickson is founder of ClientAttraction.com and is ranked on the *Inc.* 500/5000 List of America's Fastest Growing Private Companies of 2011, 2012 and 2013.

ClientAttraction.com is devoted to teaching entrepreneurs around the world how to consistently attract ideal, high-paying clients, put their marketing on autopilot and authentically create a highly successful and meaningful business, while working less.



Fabienne created The Client Attraction System®, the proven step-by-step program that shows entrepreneurs exactly how to attract more clients. Through her workshops, courses, coaching programs and products, Fabienne shows her students how to create an abundant life they love.

As one of the most influential and highly-acclaimed marketing and success mindset speakers and business mentors in the world, Fabienne's down-to-earth yet powerful presentations have become legendary. She is a sought-after and much-loved coach to thousands of heart-centered entrepreneurs around the globe.

Fabienne's unique ability is getting entrepreneurs to take immediate marketing action on a systematic basis to produce dramatic results, in record time. She has dedicated her life to helping entrepreneurs and business owners create a legacy of service, adding value to the world in a lasting way and creating breakthrough paradigm shifts in their mindset and their personal income; and then giving back. Her books, newsletters, products, appearances and online reach now inspire nearly 150,000 people each month.

Fabienne's key message – that each of us is here to serve the world in a BIG way and that as a result, we are handsomely rewarded for it – has changed thousands of lives around the globe. She fervently believes in the capacity for each and every one of us to become the full expression of our purpose here on earth, and to do so, we must take a no-excuses approach to growing within. For that to happen, Fabienne teaches her students and clients that any struggle on the outside is a reflection of the struggle on the inside, and once eliminated, that internal struggle gives way to all the abundance, financial and otherwise, that a person deserves and seeks.

Highlights from Fabienne's inspiring career:

- Ranked on the *Inc.* 500/5000 List of America's Fastest Growing Private Companies in 2011, 2012 and 2013.
- Named Female Entrepreneur of the Year by the Stevie Awards for Women in Business 2012.
- Crossed the million dollar mark in her business at the age of 38, in an industry where most entrepreneurs barely make \$20,000 a year (and doing so with 3 young children at home).
- Doubling her business nearly every year to the multi-million dollar level, always making more in the last twelve months than she's made in the previous 12 years combined (both in prosperous times and in a recession).
- Helping 5-figure income entrepreneurs cross the 6-figure mark, and guiding 6-figure income business owners to easily move to a 7-figure business, while adding more meaning, purpose and fulfillment to their daily lives.
- Creating the world's most verifiable, repeatable Client Attraction System® for entrepreneurs throughout the world.
- Conceiving and leading The Client Attraction Business School, a series of sequential coaching programs that teach entrepreneurs exactly how to use marketing and systems to go from 5-figures to 6-figures in income, then from 6-figures to multiple 6-figures and then to 7-figures. The Client Attraction Business School successfully mentors hundreds of entrepreneurs every year, through its Growth, Leverage and Multiplier tracks.
- Receiving consistent feedback from hundreds of thousands of her students from around the world over the years that her authenticity, transparency, vulnerability, "humanness," sincerity and compassion and love for entrepreneurs separates her from other mentors and is the catalyst to their expansive growth, both personally and otherwise.